



## Marta Tazbir

### OVERVIEW

Marta Tazbir is Marketing and Communication Manager at Queritius. She began her professional journey 13 years ago as a volunteer and then intern in the Sales and Marketing Department at UNICEF, a United Nations agency providing humanitarian and developmental aid to children worldwide.

Since then, Marta has been swiftly developing her marketing and communication skills in a number of international companies in various industries that offer insurance assistance, medical support, lab and weighing equipment, and consulting services, independently managing both local and international projects. Her responsibilities included providing support to stakeholders in Europe, the Middle East, and Africa, creating marketing content and assets, carrying out product launches and media campaigns, and organising onsite and online international client events and webinars. Before joining Queritius, Marta was partly responsible for the co-creation and execution of a global marketing strategy and activities dedicated to an international global mobility product portfolio in a consulting firm.

All of her professional experience allows her to better comprehend and cater to the constantly changing needs of today's business. A sense of purpose, desire to grow, seeking solutions, and providing support are what make her feel right at home as part of the Queritius team, where she is responsible for managing all marketing, communication, and promotional activities aimed at developing and strengthening brand awareness and supporting her colleagues' work.

### EDUCATION

- University of Warsaw, 2010

### LANGUAGES

English | Polish | French (limited) | Portuguese (limited)

### CONTACT

**Mobile:**

+ 48 693 139 909

**E-mail:**

marta.tazbir@queritius.com

**Office address:**

Senatorska 2  
00-075 Warsaw, Poland